

PRODUCT DESIGNER

Saar Byrne

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Product designer & researcher with lots of experience in understanding users, synthesising findings, running projects, designing and releasing products, and guiding teams. Strong interest in social psychology, applied psychology and behavioural economics.

KITMAN LABS

Product Designer & User Researcher

February 2017 - Present

Working across the Kitman Labs product range, web, iOS, Android, 3D, on all things user experience, from understanding to testing to release and monitoring.

IBM WATSON CARE MANAGER

Product Designer & User Researcher

March 2015 - February 2017

Watson Care Manager gives care workers a platform to deliver the best possible care to their clients so they can achieve a better quality of life, whatever the circumstance.

IBM (Austin, Texas Area)

Product Designer & User Researcher

January 2015 - April 2015

Working in the Design Studio in Austin, a number of new hires were brought to Austin Texas to learn the IBM Design Thinking framework. Here we worked intensely and quickly on a number of projects, whilst also being taught Design Thinking methodologies.

ACTIONAID

Product Designer

January 2014 - February 2015

Creating micro-sites, brochures, leaflets, along with content strategy, UX and UI. My role involved meeting with the ActionAid team and developing ideas and marketing schemes with the production of digital and print pieces..

SAAR BYRNE DESIGN & DEVELOP

Designer & Developer

May 2011 - January 2015

Working as an outsource option for SMEs. Designing and developing a range of media from digital to print. I worked on many projects, small through large.

CITAS COLLEGE

Lecturer

August 2012 - March 2013

Taught - Web Design

DUBLIN CITY UNIVERSITY

• Masters of Science - 2012

Multimedia

• Honours Degree - 2011

Media Production Management

RATHMINES COLLEGE

• Higher National Diploma - 2009

Media & Journalism

CERTS.

• Coursera - Yale University - 2018

Introduction to Psychology

• IADT - 2016

Human Computer Interaction